



# Jan Tijssen

a.k.a. Janneman

Born on the **11th of July 1983** in **Arnhem, The Netherlands**

Based in the **Amsterdam, The Netherlands**

## Work

### Creative Director

**Qi**

**Utrecht (NL)**

**2018-2022**

Qi is a strategic studio that combines great strategic thinkers with the best in art and copy. Qi helps clients adapt to a fast moving reality. As creative director I was responsible for all creative output. Clients include Rabobank, Nestlé and DAS.

### Freelance Designer / Developer

**Janneman Design & Direction**

**Amsterdam (NL)**

**2011-Now**

Trying to make to world a nicer place, one pixel at a time. Worked for Unilever, Nestlé, Engie, Rabobank, ING, Leaseplanbank, FBTO, Conrad, NPO, Layar, EyeOpen, Roche, Novo Nordisk, GSK

### Lead Designer

**Advance / Eyeworks**

**Amsterdam (NL)**

**2008-2011**

Responsible for the visual design of online campaigns of A-list customers. Worked for: Philips, BP, Centraal Beheer, Eneco, Habitat for Humanity, Sanoma, Electronic Partner, Eyeworks Film & Drama

### Internship UX Designer

**Siemens**

**Princeton (NJ, USA)**

**2008**

Interaction and Graphic design of User Interfaces for new Siemens software products. Researched new Interaction techniques like gestures and multitouch.

# Education

## Industrial Design Engineering (MSc)

**Universiteit Twente**

**Enschede**

**2004-2007**

Master thesis: The Total Package, Package Appearance Optimization

## Industrial Design (BSc)

**Universiteit Twente**

**Enschede**

**2001-2004**

Bachelor thesis: PANpoint, Online Brand Manual Application

## VWO (Highschool)

**Over Betuwe College**

**Bemmel**

**1995-2001**

Profile: Nature and Technology. Extra courses: Economics, Management.

## Skills

### Design

Photoshop, Illustrator, InDesign

### UX

Figma, Sketch, XD

### Motion

After Effects, Premiere Pro, Final Cut Pro

### Audio

Ableton Live, Logic Pro, Audition

### Code / Web

HTML, CSS, JS, PHP, React, Vue

### 3D

Cinema4D, Blender, Vray

## Interests

Film and Series

Photo and videography

Travelling

VR/AR

AI

Crypto

Producing Electronic Music

Chess

Retro gaming

## Speaks

Dutch, English, German

see my work on [janneman.co](http://janneman.co)